

# The Turnberry

March 2026



## Club President

Dr. Al Speech

Fellow Members,

I hope you are doing well.

Abby Dorrity, who serves on the Membership Committee, recently shared a thoughtful, practical idea to increase the Country Club of Paducah's visibility and attract prospective members organically through authentic, member-driven social media content. I would like to outline her proposal for your consideration.

### Proposal Overview

Abby suggests creating a recurring social media engagement program that encourages current members to share their positive experiences at the Club. The goal is to showcase how enjoyable, social, and active Club life can be, particularly for individuals who have the means to join and may already have friends or colleagues who are members.

### How the Program Would Work

- On a weekly or monthly basis, members would be invited to post a photo or short video of themselves enjoying an activity at the Club.
- Activities could include golf, tennis, dining, pool time, fitness, social gatherings, or special events.
- Members would tag the Country Club of Paducah in their post.
- Each qualifying post would be entered into a drawing. One winner would be selected per designated period. A suggested incentive could be a simple yet meaningful offer, such as a \$50 food and beverage credit applied to the member's account. Incentives could rotate or be adjusted as appropriate.

### Two Key Elements for Success

#### Consistent, Photo-Worthy Events

To generate engaging content, the Club will continue to offer a steady flow of experiences that naturally lend themselves to photos and short videos. These need not be elaborate; birthday

celebrations, themed dinners, tournaments, social mixers, pool events, and live music all create moments members are already inclined to share.

### Light Staff Engagement and Encouragement

Staff involvement would be an important driver of participation. A simple, friendly approach could significantly increase engagement. For example:

- Offering to take a group photo for members celebrating a birthday or attending an event

A gentle reminder, such as, "If you post and tag the Club, you'll be entered into our monthly drawing."

This subtle encouragement helps members feel invited rather than pressured and increases awareness of the program without disrupting the Club experience.

### Why This Approach Works

- The content is authentic and member-generated, which is often more persuasive than traditional advertising.
- It highlights genuine friendships and real experiences at the Club.
- It reaches potential members who already know someone at the Club and can easily envision themselves here.
- It is highly cost-effective compared to traditional marketing efforts.

It strengthens pride and engagement among existing members.

### Target Outcome

The objective is to increase awareness and interest among individuals who value a social, active lifestyle and can comfortably afford membership. Seeing friends genuinely enjoying the Club is often one of the strongest motivators for membership inquiries.

This concept could be piloted for several months to gauge engagement and results before refining or expanding the program. In closing, as you have heard me say many times, this is *our* Club. It is incumbent upon all of us to market, support, and promote the many benefits of belonging.

Sincerely, Dr. Al Speech, President



## HOURS OF OPERATION:

### Club Office

(270) 554-7914 option 4  
Mon-Fri 8:00am-4:30pm

### Dining Room

(270) 554-7914 option 3  
(270) 448-3463  
Tues-Sat 11:00am-9:00pm  
Sun 10:30am-8:00pm  
Closed on Mondays

**For dining reservations:**  
**270-448-3463**

**To RSVP to an event:**  
**wstone@ccofpaducah.com**

### Golf Shop

golfshop@ccofpaducah.com  
(270) 554-5330 option 5  
Tues-Sun 8:00am-6:00pm  
Closed on Mondays

### Racquets

ccptennis@ccofpaducah.com  
(270) 554-7065  
Mon-Fri 8:00am - 5:00pm  
Sat 8:00am - 2:00pm  
Closed on Sundays

### Fitness Center

24-hour access with key fob

### Pool

**CLOSED FOR THE SEASON**

**Snack Bar - (270) 448-6592**

**CLOSED FOR THE SEASON**

## CLUB CONTACTS:

### Eric O'Bryan

General Manager  
eobryan@ccofpaducah.com  
(270) 448-6594

### Angie Skees

Office Manager  
askees@ccofpaducah.com  
(270) 448-6590

### Whitney Stone-Leyhue

Event Coordinator  
wstone@ccofpaducah.com  
(270) 448-6597

### Suzie Reese

Dining Room Manager  
sreese@ccofpaducah.com  
(270) 448-6593

### Johnny Reese

Executive Chef  
jreese@ccofpaducah.com  
(270) 448-6596

### Chad Martin, PGA

Director of Golf  
cmartin@ccofpaducah.com  
(270) 448-6595

### Andy Short, CGCS

Golf Course Superintendent  
ashort@ccofpaducah.com  
(270) 554-0468

### Todd Kane

Director of Racquets  
tkane@ccofpaducah.com  
(610) 844-7806

## Board of Directors

**Dr. Al Speech**  
*President*  
*Membership Chair*  
albspe@icloud.com

**Jim Brown**  
*Green Chair*  
jrb022755@gmail.com

**Staci Averill**  
*Racquets Chair*  
staciaverill@comcast.net

**Eric Straub**  
*Golf Chair*  
estraub@whitlow-law.com

**Alisha Bobo**  
*House Chair*  
alisha@bobolawoffice.com

**Bob Turok**  
*Finance Chair*  
rturok58@gmail.com



## Committees

### Golf

Eric Straub-Chair  
Louella Archer  
Justin Halvorson  
Dan Homra  
Kevin McEwan  
Lyn Smith  
Emma P. Straub  
Sammy Thompson

### Membership

Dr. Al Speech-Chair  
Butch Bradley  
Abby Dority  
Michael Hayden  
Kevin Kauffeld  
Greg LeNeave

### Racquets

Staci Averill-Chair  
Kim Cates  
Lauren Flint  
Chase Lambert  
Conrad Love  
Annette Nimmo  
Sam Wright

### Green

Jim Brown-Chair  
Tim Farmer  
Hunter Ford  
Mark Knecht  
Logan Orr  
Sam Thompson

### House

Alisha Bobo-Chair  
Lisa Kupper  
Kinney Slaughter  
David Sykes



# General Manager's Message

Eric O'Bryan

Dear Members,

Last year, several of you inquired about upgrading your current membership to a golf membership. While some took advantage of that opportunity, this serves as a reminder for those who have not yet done so: initiation fees will increase effective April 1.

The new initiation fees will be as follows:

- Premier: increasing from \$5,000 to \$7,500
- Executive (Ages 21–34): increasing from \$3,000 to \$4,000
- Recreation: increasing from \$2,500 to \$3,750

When upgrading from a Social or Recreation membership class, the amount due is the difference between your original initiation payment and the current initiation fee for the new class.

For example, under the current fee structure, if you joined five years ago and paid a \$1,000 initiation fee:

- Upgrading to Premier would require an additional \$4,000
- If under age 35, upgrading to Executive would require \$2,000
- Upgrading to Recreation would require \$1,500

If you are interested in taking advantage of this opportunity before the increase takes effect, please contact Hollie Treas, Membership Director, at 270-448-6591 or [htreas@ccofpaducah.com](mailto:htreas@ccofpaducah.com).

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Whether you own a business or work for a large or small company, if you host weekly, monthly, or annual meetings, your Club is the perfect venue. We can accommodate groups from 2 to 200 guests. Our central location, convenient parking, professional staff, and service-oriented approach make hosting seamless — all while supporting your Club.

Whitney Stone-Leyhue is ready to assist and can be reached at 270-448-6597 or [wstone@ccofpaducah.com](mailto:wstone@ccofpaducah.com).

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With warmer weather on the horizon, now is the perfect time to enjoy our lighted outdoor pickleball and tennis courts. Director of Racquets, Todd Kane, is prepared to accommodate players of all skill levels, from novice to experienced. Todd can be reached at 610-844-7806 or [tkane@ccofpaducah.com](mailto:tkane@ccofpaducah.com).

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If you have not yet RSVP'd for Easter or Mother's Day, please do not wait until the last minute. These events consistently reach capacity and develop waitlists.

Thank you for your continued support of the Country Club of Paducah.

Kind regards,  
Eric O'Bryan

## Off The Tee

Chad Martin, PGA Director of Golf

### 2026 Scheduled Fitting Days & CCP Fitting Equipment

Titleist Vokey SM11 Fitting Day- Friday, March 6<sup>th</sup>

Taylor Made Fitting Day- Friday, April 24<sup>th</sup>

Titleist "New Driver" Fitting Day- Friday, May 29<sup>th</sup>

Your CCP Golf Shop will offer a wide variety of fitting equipment for the 2026 season. We have iron fitting systems from Titleist, PING and Callaway, as well as demo irons from XXIO. On the driver, fairway wood, and hybrid front we offer fitting tools from Titleist, Callaway, PING, Taylor Made, and XXIO. We will continue to offer the Titleist Vokey SM11 fitting bag. If you have not been fit for wedges, I would encourage our members to take the time to dial your scoring clubs in for the 2026 season. Lastly, we will have the new putter zero torque technology from Odyssey and Taylor Made and the onset center technology from Scotty Cameron. We will also have a good selection of the tour proven Taylor Made Spider putters arriving in mid-March.

### PGA Jr. League

Registration for PGA Jr. League will go out in early March. We are expecting a big turnout this year so please register your players as soon as you see the registration email.

### The Klondike Classic - Saturday, March 28 @ 10:00am

On Saturday, March 28<sup>th</sup> the Golf Shop will offer our popular "Par 3" tournament, The Klondike Classic. This event has always filled quickly, and we will cap the field at 80 participants this year. Don't miss out on your opportunity to see CCP from a completely different view, as well as challenging your short game skills. The event is flighted by handicap for all levels of players to compete against players with like handicaps, we will also offer Closest to the Pin prizes on every hole. PLEASE REGISTER ASAP AS THIS EVENT FILLS QUICKLY.

### Professional Instructions & Clinics

Your CCP golf professionals are going to add more instructional clinics to the mix this spring to help our members gear up for the golf season. Gabe, Coy, and I will offer a mixture of clinics focusing on the short game, long game, on course strategy, and distance control. Please see below for dates and themes of each of these clinics. We will only take up to 6 members per clinic so please register via the club app or website.

### Score Posting is Back

On Sunday, March 1<sup>st</sup> score posting will resume at CCP. Our posting season runs from March 1<sup>st</sup> to November 30<sup>th</sup>. Please make sure to post all scores during this period. Score posting is an important part of the handicap process, and I would like to thank our membership in advance for your assistance in this issue.

### PRO'S CORNER

I am excited to announce the Operation 36 programming will begin at CCP this year. If you are not familiar with Operation 36 it is an app-based program which allows junior golfers and beginning golfers, the opportunity to learn to score on course with a specific set of goals. Once golfers pass a level, they unlock the next level and will continue to grow their game. Please keep an eye out for upcoming invitations to our junior Op 36 clinics as well as Ladies Op 36 clinics. We will only take 10 students per clinic so please sign up ASAP when the registration is released.

As we kick off the 2026 season, I am going to ask again for a favor from all our golfing members. Please **CHECK IN** at the Golf Shop when you are at the course. One of the greatest perks of our facility is the ability to get on at almost any time of the day, **but we need you to check in**. One of the metrics that our professional staff is judged on is the rounds played per year, when you do not check in and we don't know you are on course this negatively impacts our rounds played tracking. Also, we need to know who is on the course and when they teed off so that we can be aware of what is going on the course. I greatly appreciate your help in this matter and thank you for taking the time to stop by the shop and let us know you are on the property.

Over the next few months, we will receive new apparel from Johnnie-O (men's and ladies), B Draddy, Straight Down, Imperial T-Shirts, Jo Fit & G/FORE. I am also excited to continue the success of Redvanly shorts which absolutely flew out of the shop the past few years. Furthermore, we will have new footwear options from FJ and G/FORE. We will also be your one stop shop for sandals and shoes from Birkenstock. Your Golf Shop has access to all shoes in the Birkenstock line, and we will offer prices that can't be beaten by the online retailers. If we don't have your specific shoes in stock, please let us know and we can special order for you.

Lastly, I would like to invite all of our members to take advantage of the member pricing in your Golf Shop. As many of you may or may not know, the club owns the Golf Shop, and we can provide our members with outstanding pricing. Also, if your business is looking to purchase corporate apparel or golf balls, I would appreciate the chance to show you the pricing structure that is available for our members' corporate needs.

Sincerely,

Chad Martin, PGA Director of Golf  
Honorary President Kentucky PGA

## Green Scene

Andy Short, CGC Superintendent

Time to buckle up. Weather patterns are shifting and the line between fake spring, monsoon season, and real spring is very thin. We're coming off the driest meteorological winter on record, and it wasn't even close, according to WPSD. Our total precipitation for December through February sits at 3.27" with the next closest at 3.98" back in 1963. Like everything else in life, we would prefer to have everything in moderation, but that just doesn't seem to be an option lately with Mother Nature. Above average rainfall is in the forecast for the first half of March, which should bring our precipitation totals back to normal levels.

Due to said rainfall projections, our next few weeks of aerification and greens drainage will be hit and miss to say the least. We are going to do our best to fit everything in on schedule and on time, but rain timing and amounts will dictate what we are able to do. Rescheduling these projects is a real possibility, so please keep an eye out for email updates regarding changes in schedule. The success of both projects is a top priority, so we want to make sure that we can complete them at a high level. We would prefer to have the bentgrass seed in the ground as quickly as possible, but seeding while

there is excess moisture is not an option. The seed will stick to everything but the ground and we will not get the results we are looking for.

The upside to drier conditions is the ability to get some other necessary projects completed. We have been able to apply pre-emergent herbicides to the fairways and tee surrounds, as well as getting our first greens spray in for the year. As a note, we will not be applying any growth regulator this spring to help with filling in some of the bare areas. We will be monitoring seedling growth and overall turf growth so that nothing gets out of hand. Our goal is to provide the seed with enough nutrients to germinate and fill in quickly, while not overgrowing any of the healthy turf. We've also been able to remove more trees, most notably along the left side of #10 fairway. Please use caution if you enter this area. We plan on filling in a lot of the ditch line with larger rock, but even with the rock there are plenty of tripping hazards, so please be careful.

Warmer and more volatile weather days are ahead. Make sure to keep an eye on the posted cart rules for any given day throughout the spring. Warm season turf is beyond resilient, but when it is damaged coming out of dormancy it can cause delays in green up. Looking forward to seeing everyone back on the course!

Andy Short, GCSAA Class A Superintendent

## On the Court

Todd Kane, Director of Racquets

Hello Everyone,

March is going to be a great month with some exciting events planned!

The highlight will be **Glow Pickleball on March 6th and 7th.**

### March 6th – Kids Night

This night is all about the kids! If you have children who want to try pickleball, this is a perfect opportunity to get them involved. While they're learning and having fun on the courts, you can make reservations at the restaurant and enjoy a relaxing dinner while we keep the kids entertained.

### March 7th – Adult Round Robin Glow Pickleball

Last year was a blast — let's make this year just as memorable!

- ◆ Both nights: 6:00–8:00 PM
- ◆ \$30 per player

We will also have **two Liveball events** on March 8th and March 22nd.

Additionally, Men's Night is transitioning to a **Liveball Cardio session open to everyone** from 6:00–7:30 PM. This will be for 3.0–4.0 level players and is open to anyone within that range.

Let's get Thursdays rocking!

Thanks, Todd

### Weekly Clinics

#### Mondays

- \* Cardio Tennis – 9:00–10:30AM • Open Pickleball 9:00–10:30 AM • Cardio Tennis – 6:00–7:15PM

#### Tuesdays

- \* Ladies Night – 5:30–7:00PM

#### Wednesdays

- \* Cardio Tennis – 9:00–10:30AM • Ladies Night 5:30–7:00PM

#### Thursdays

- \* Men's Night – 6:00–7:30 PM • 3.0 Ladies Clinic
- \* 10:30-12:00 PM • Open Pickleball – 5:30-7:00PM

#### Fridays

- \* Cardio Tennis – 9:00–10:30PM

#### Saturdays

- \* Cardio Tennis – 9:00–10:15AM • Open Pickleball

## *Around The Club*

Whitney Stone-Leyhue, Event Coordinator

### **March at CCP**

We're so excited for what's ahead at the Club this month. March is always a fun one as we welcome the start of spring, refresh our event lineup, and lean into those family-friendly moments that make CCP feel like home. Be sure to check the Weekly Event Update for the full calendar and clickable flyers. If you'd like to be added to the list, just let us know.

### **Your Go-To Event Resource: CCP Event Update Email**

The Weekly Event Update email is the best way to stay up to date on everything happening at CCP. It's fully clickable, and once opened in a new window, you'll have access to all flyers for confirmed events so you can easily explore details, menus, and plan ahead.

### **Spring Moments to Look Forward To**

March brings a great mix of dining, family fun, and clubhouse energy. Whether you're planning a casual weeknight dinner, looking for something festive with the kids, or just ready to be back at the Club more often, we have plenty coming up.

### **Easter Egg Hunt**

One of our favorite spring traditions is right around the corner, and this year it has been fully revamped. The Easter Egg Hunt is no longer a sit-down meal. Instead, it's a fun come-and-go celebration with age-group egg hunts, crafts and snacks, sweet treats, refreshing drinks, and photos with the Easter Bunny.

Members can reference the flyer in the Weekly Event Update email for all event details and RSVP information.

### **Easter Brunch**

It will be here before we know it, and it's always one of the sweetest days of the year at CCP. Our Easter Brunch is the perfect way to celebrate Easter Sunday with family, great food, and the festive charm of the clubhouse. RSVP early. Preferred tables and times go fast. Members can reference the Weekly Event Update email for full details, pricing, and reservation information.

### **Celebrate at Your Club**

One of the best parts of my job is helping our members celebrate life's moments at CCP. If you're planning a birthday dinner, a shower, a graduation celebration, a business lunch, or a special gathering with friends and family, I would love to help you make it easy and fun. We can assist with reserving the right space, planning menus and timing, and adding those thoughtful details that make your event feel personal, warm, and effortlessly hosted.

### **Early RSVPs Make a Big Difference**

For Club events, early RSVPs help us bring the best experience to life. The sooner we have a headcount, the better we can plan staffing, room setup, food quantities, kids' activities, and all the special touches that make CCP events feel seamless and memorable. If you're planning to attend an event this month, please RSVP as early as you can. And if you ever have questions, seating requests, or ideas you'd love to share, just email me anytime. I can't wait to host you at your Club.



**Whitney Stone-Leyhue**  
**Banquet & Event Coordinator**

wstone@ccofpaducah.com

## *In the Kitchen*

Johnny Reese, Executive Chef

Hello Everyone,

There's been a lot of changes and planning going on here in the kitchen. I'm really looking forward to some menu changes coming up in March! I always love hearing your wants and suggestions for dishes you'd like to see offered. I do my best to incorporate as many requests as possible when I know about them.

We recently lost a couple of team members in the kitchen, but we're already working on filling those spots by moving some great people up into the cooking line.

That's a quick update on what's been happening behind the scenes. I wish you all the best and look forward to seeing you soon!

# March 2026

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Dining Golf Ladies Golf Social Events Tennis Events						1
2  Clubhouse Closed	3	4	5	6 GLOW PICKLEBALL (KIDS)	7 CHILI OPEN GLOW PICKLEBALL (ADULTS)	8
9  Clubhouse Closed	10	11	12	13	14	15
16  Clubhouse Closed	17	18	19	20	21	22
23  Clubhouse Closed	24  30 Clubhouse Closed	25  31	26	27 FRIDAY NIGHT LIGHTS	28 KLONDIKE CLASSIC EASTER EGG HUNT	29

# April 2026

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1	2	3	4	5 EASTER BRUNCH
6  Clubhouse Closed	7	8	9	10	11	12
13  Clubhouse Closed	14	15 MEN'S NIGHT BEGINS	16	17	18 THE OPENER	19
20  Clubhouse Closed	21	22 ADMIN. PROFESSIONAL DAY	23	24 FRIDAY KNIGHT LIGHTS COUPLES PICKLEBALL	25 TWO-MAN OPEN	26 TWO-MAN OPEN
27  Clubhouse Closed	28	29	30			Dining Golf Ladies Golf Social Events Tennis Events

# Member News

## Thank You

*for holding an event in February*

Mike Sims, Edward Jones

Kevin Kauffeld, Independence Bank

Nancy Powless, Powless Book Club

Dr. Paul Grumley, Top Drawer & 1st Investors

Myrna Redfield, Amentum

## Private Events

Ryan Hahn

Tara Bowling

Joe Saladino

Stan Eckenberg

Dr. William Walden & Family

Dr. Joseph O'Bryan & Family

WELCOME to the Club!

Kristie Hack  
Bruce & Donna Bell

## Club Anniversaries

*March*

20 Years

Kevin & Shelly Baer

25 Years

Richard & Cathy Trampe

Stay up to date on all that  
your Club has to offer!  
[www.ccofpaducah.com](http://www.ccofpaducah.com)



**Membership Questions?**

Please contact Hollie Treas:  
270-448-6591 or [htreas@ccofpaducah.com](mailto:htreas@ccofpaducah.com)